HEALTH Physical and mental well being	FREEDOM The power to act, speak, or think without externally imposed constraints	JUSTICE Fairness, balance, equality
KNOWLEDGE Seeking and learning new information and insights	PROFESSIONALISM Commitment to quality; pride in your work	COOPERATION Working together for a common purpose
RESPONSIBILITY Being answerable to someone for something or being responsible for one's own conduct	SECURITY Having the essentials you need to live life and be safe	USEFULNESS Emphasizing work that will positively contribute to making the community better
HELPFULNESS Sense of concern for and outreach to the needs of others	CREATIVITY A high degree of innovation and originality	RESPECT Unbiased consideration and regard for the rights, values, beliefs, and property of all people

HONESTY A high regard sincerity, truthfulness, and straightforwardness	LOVE Strong feelings of caring and affection	EMPATHY Feeling concern for and understanding another's situation or feelings
INTEGRITY The quality of being of sound moral principle; uprightness, honesty, sincerity	MORALITY Desire for high ethical standards; a strong sense of right and wrong	TRUSTWORTHINESS Dependability, deserving of confidence
ADVANCEMENT Personal and professional growth	DEDICATION The act of binding yourself (intellectually and/or emotionally) to a course of action	PATIENCE The capacity for enduring inconvenience or even hardship over time
INDEPENDENCE Freedom from control or influence of another; self sufficient	ACCOUNTABILITY Being obliged to answer for one's own actions	WEALTH Desire for substantial monetary income

SUCCESS Attainment of professional position, favor or eminence; achieving your goals	RECOGNITION To receive special attention; to feel important	POWER Ability to lead, direct, persuade, control
FAITH A strong belief in a supernatural power or power that control human destiny	WORK Deriving great value from your job/occupation	LOYALTY Faithfulness to another person or group
BEAUTY An appreciation for the aesthetic; seeing the beauty in all things	SPIRITUALITY A way of living that emphasizes a constant awareness of the spiritual dimension of nature	COMPASSION Understanding the suffering of others and wanted to do something about it
WISDOM The ability to apply knowledge, experience, understanding, common sense, and insight	LIFE An appreciation and respect for all living things	HUMOR The ability to laugh at oneself and find humor in all things

AUTHENTICITY To be, act, and speak in alignment with one's values	TRANSPARENCY Open and truthful decision-making and policy development	THE MARKET An unfettered free market will lead to equity and prosperity for all
WONDER Admiration and amazement caused by something beautiful, unexpected, unfamiliar, or inexplicable	QUALITY Excellent, thorough, accurate, careful	(add your own)